



Andar/360 is a cost-effective, fully integrated suite of products that addresses the strategic objectives of nonprofits, including fundraising, online donations, constituent relationship management, volunteer matching, I & R (2-1-1) management, community impact, and more.

“People give to people” — this still holds true in today’s digital world.

You are justifiably proud that your agency excels at maintaining that personal touch. But you need to take advantage of modern technology – and you face the concern that moving to an online pledge system could make the process impersonal and unwelcoming for your donors. And there are technical issues: managing another database, separate from your campaign database, creates more work, errors, and more headaches.

Introducing Andar/360’s e-Pledge Module.

Features & Benefits:

- Give your donors their own e-Pledge Web page. Highlight a personal message, give special recognition for past gifts or volunteer activities, or feature an agency or community activity of special interest to your donor.
- Personalize your donor’s online workplace campaign. Each company’s Web page can display the company logo, a message from management, a real-time picture of how the campaign is progressing, and much more.
- Returning donors can review their account anytime to see a complete history of their giving, including residential gifts and gifts pledged through previous employers.
- Each donor’s record is automatically updated on Andar’s database. Pledges are instantly reflected in all reports and on the dashboards, eliminating the need to transfer data from one system to another.
- Campaigners receive immediate notification of leadership gifts when a donor pledges a qualifying gift – enabling a timely, personal “thank you” from the solicitor.

“In the 2005 fall campaign, Upic members processed over \$53.2 million in e-Pledge transactions from 165 separate campaigns, using the integrated Andar/360 e-Pledge application.

“Since Andar e-Pledge is already part of our campaign database, we easily compare prior giving patterns to suggest potential gifts, including upgrades to new leadership giving levels. We are also able to personalize messages in Andar e-Pledge based upon an individual’s profile of past interactions... providing a great roadmap in building stronger, personal relationships without synchronizing or maintaining separate databases.”

Winston Faircloth,
Chief Executive Officer,
Upic Solutions-United Way’s Shared Services Partner